SERFF Tracking #: NELI-128681354 State Tracking #: Company Tracking #: PALIC C18

State: Arkansas Filing Company: Philadelphia American Life Insurance Company

TOI/Sub-TOI: H07I Individual Health - Specified Disease - Limited Benefit/H07I.002A Dread Disease - Cancer Only

Product Name: C18
Project Name/Number: C18/

Disposition

Disposition Date: 09/25/2012

Implementation Date: Status: Disapproved

Comment:

We are disapproving your request for a rate increase on this block of business based on the low loss ratiot for 2012.

Thank you for your understanding in this matter.

	Overall %	Overall %	Written Premium	# of Policy	Written	Maximum %	Minimum %
Company	Indicated	Rate	Change for	Holders Affected	Premium for	Change	Change
Name:	Change:	Impact:	this Program:	for this Program:	this Program:	(where req'd):	(where req'd):
Philadelphia American	8.000%	8.000%	\$3,364	62	\$42,055	8.000%	8.000%
Life Insurance Company							

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Disapproved	No
Supporting Document (revised)	Exhibits to Actuarial Memorandum	Disapproved	No
Supporting Document	Exhibits to Actuarial Memorandum	Replaced	No
Rate	rate schedule	Disapproved	No

SERFF Tracking #: NELI-128681354 State Tracking #: Company Tracking #: PALIC C18

State: Arkansas Filing Company: Philadelphia American Life Insurance Company

TOI/Sub-TOI: H07I Individual Health - Specified Disease - Limited Benefit/H07I.002A Dread Disease - Cancer Only

Product Name: C18 **Project Name/Number:** C18/

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 09/20/2012 Submitted Date 09/20/2012

Respond By Date

Dear Jerry Mao,

Introduction:

This will acknowledge receipt of the captioned filing.

Objection 1

- Exhibits to Actuarial Memorandum (Supporting Document)

Comments:

It is requested that you provide us with the rate history for Arkansas.

Thank you for your cooperation.

Conclusion:

A.C.A. 23-79-109(1)-(5) sets forth the procedure by which filings may be deemed approved upon the expiration of certain time periods with no affirmative action by the commissioner. If the commissioner determines that additional information is needed to make a decision regarding approval, such request for information will be made to the company. The filing will not be considered complete until said additional information is received. The time periods set forth in this statute will not begin to run until the filing is complete.

Please feel free to contact me if you have questions.

Sincerely,

Rosalind Minor

SERFF Tracking #: NELI-128681354 State Tracking #: Company Tracking #: PALIC C18

State: Arkansas Filing Company: Philadelphia American Life Insurance Company

TOI/Sub-TOI: H07I Individual Health - Specified Disease - Limited Benefit/H07I.002A Dread Disease - Cancer Only

Product Name: C18
Project Name/Number: C18/

Response Letter

Response Letter Status Submitted to State

Response Letter Date 09/24/2012 Submitted Date 09/24/2012

Dear Rosalind Minor,

Introduction:

Thank you for your attention.

Response 1

Comments:

We have updated the schedule item Exhibit A - Rate Adjustment History to include AR rate history in addition to national history. Document name has been changed as well to reflect this change.

Related Objection 1

Applies To:

- Exhibits to Actuarial Memorandum (Supporting Document)

Comments:

It is requested that you provide us with the rate history for Arkansas.

Thank you for your cooperation.

Changed Items:

Supporting Document Schedule Item Changes

Satisfied -Name: Exhibits to Actuarial Memorandum

Comment:

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Conclusion:

Thank you. Please feel free to contact me regarding any other issues or inquiries.

Sincerely,

Langston Johnson